

## CURRICULUM VITAE (August 2019)



### **Christian A. Cancino**

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### **Short Bio**

Christian Cancino is an Associate Professor of Strategic Planning and Management Control at the University of Chile (U.Chile). He received a PhD from the Autonomous University of Madrid (UAM). He also holds a B.A. in Business Administration and a B.A. in Management Control Engineering from the University of Chile.

Nowadays, he is teaching Strategic Planning and Management Control courses at the undergraduate and master level at the U. Chile. In this context, he teaches about the use and implementation of costing tools for evaluating performance and determining the costs of products, processes, projects, strategic areas, services, among other concepts, in order to report the correct amounts on the financial statements, and assisting management in making decisions and in the planning and control of an organization. Particularly, at certificate programs level he teaches Cost Accounting and Managerial Accounting, showing several best practices like Cost-Volume-Profit, Modern Cost Management Systems and Activity-Based Costing.

Cancino's research is focused on two main areas. On one hand, he develops his research regarding the evaluation of Public Support Programs for promoting entrepreneurship and innovation in Chile and Latin America. On the other hand, he studies the growth of academic research disciplines under bibliometric analysis. He has several scholarly international publications in both fields (Journal of Cleaner Production, Computing and Industrial Engineering, Scientometrics, Personnel Review, Management Decision, Current Science, Academia-ARLA, Innovar Journal, Interciencia, etc.) and he has presented his work in many international conferences (AOM, Babson Conference, SIGEF, AMSE, CLADEA, Conf-IRM, etc.).

Cancino has participated in various international research projects (Global University Entrepreneurial Spirit Students' Survey, GUESSS; Project UAM-UCHile in Public Policies for promoting entrepreneurship in Chile and Spain). In Chile, he is the principal researcher in the project "Impact evaluation of public programs for promoting entrepreneurship" (U.Chile). He has been a visiting scholar at international universities (University of Piura, Perú, and UAM, Spain). Christian Cancino is also the coordinator of the Accounting & Systems Journal (Revista Contabilidad & Sistemas) Department of Management Control and Information Systems, University of Chile. Currently, Christian works as a consultant in Strategic Planning and Management Control in many projects in the private sector in Chile, teaching several courses and seminars and giving advice in these areas (performance management systems, management control, strategic planning, entrepreneurship).

#### **CURRENT POSITION**

- Associate Professor, Department of Management Control and Information Systems, School of Economics and Business, University of Chile.
- Principal researcher in the project "Impact evaluation of public programs for promoting entrepreneurship in Chile". School of Economics and Business, University of Chile.
- Director of Innovation for Development Center [www.cid.uchile.cl](http://www.cid.uchile.cl), School of Economics and Business, University of Chile.
- Editor in Chief Journal of Accounting & Systems (Revista Contabilidad & Sistemas, in Spanish) [www.contabilidadysistemas.cl](http://www.contabilidadysistemas.cl), the official journal of the Department of Management Control and Information Systems, University of Chile.

## **EDUCATION**

- Ph.D. in Economics and Business, Autonomous University of Madrid (Spain).
- DEA (equivalent Master of Phil) in Innovation Management and Technology Policy, Autonomous University of Madrid (Spain).
- B.A. in Business Administration, University of Chile (Chile).
- B.A. in Management Control Engineering, University of Chile (Chile).

## **VISITING SCHOLAR**

- Visiting Professor (jun 2018 - mar 2019) San Jose State University, CA, USA.
- Research Professor (apr 2018-now) P. Catholic University of Peru, Lima, Peru.
- Visiting Professor (2015 – 2017) Piura University, Lima, Peru.
- Research Professor (2015-2016) Autonomous University of Madrid, Spain.

## **TEACHING EXPERIENCE**

### **Undergraduate courses at the University of Chile (2007 - present)**

- Strategic Planning
- Management Control Systems

### **Undergraduate courses at SJSU, California, USA (fall 2018)**

- Managerial Accounting

### **Postgraduate courses at the University of Chile (2009 - present)**

- Strategic Planning systems in the Master of Management Control

### **Certificate programs at the University of Chile (2007 - present)**

- Cost Accounting
- Management Control Systems
- Managerial Accounting

## RESEARCH

### Research lines:

- Evaluation of public support programs for promoting entrepreneurship in Chile.
- Impact analysis of programs for promoting innovation in Latin America.
- Bibliometric analysis in innovation and entrepreneurship research.
- Bibliometric analysis of academic research in several disciplines.

### Published research: Papers in refereed journal

#### 2019

1. Cancino, C.A., Amirbagheri, K., Merigó, J.M. & Dessouky, Y. A bibliometric analysis of supply chain analytical techniques published in Computers & Industrial Engineering. *Computers & Industrial Engineering*, forthcoming (ISI-WoS).
2. Rialp, A., Merigó, J.M., Cancino, C. & Urbano, D. (2019). Twenty-five years (1992-2016) of the International Business Review: A bibliometric overview. *International Business Review*, forthcoming. <https://doi.org/10.1016/j.ibusrev.2019.101587> (ISI-WoS).
3. Guimón, J., Cancino, C.A., López, A. & Miranda, J. (2019). Nuevos modos de conexión con redes globales de innovación: el caso de Chile. *Revista Perfiles Latinamericanos*, 27(54), 1-28. (ISI-WoS).
4. Etchebarne, M.S., Cancino, C.A. & Merigó, J.M. (2019). Evolution of the Business and Management Research in Chile. *International Journal of Technology, Policy and Management*, 19(2), 108-130. (Scopus).
5. Cancino, C.A., Nuñez, A. & Merigó, J.M. (2019). Influence of a Seed Capital Program for Supporting High Growth Firms in Chile. *Revista Contaduría y Administración*, 64(1), 1-14. (Scopus).

#### 2018

6. Cancino, C., La Paz, A., Ramaprasad, A. & Thant, S. (2018). Technological innovation for sustainable growth: An ontological perspective for comprehensive management. *Journal of Cleaner Production*, 179(4), 31-41. (ISI-WoS).
7. Cancino, C., Merigó, J.M., Torres, J.P. & Díaz, D. (2018). A bibliometric analysis of venture capital research. *Journal of Economic Finance and Administrative Science*, 23(45), 182-195. (Scopus).

## 2017

8. Cancino, C., Merigó, J.M., Coronado, F., Dessouky, Y. & Dessouky, M. (2017). Forty years of Computers & Industrial Engineering: A bibliometric analysis. *Computers & Industrial Engineering*, 113(11), 614-629. (ISI-WoS).
9. Cancino, C., Merigó, J.M. & Coronado, F. (2017). Big names in innovation research: A bibliometric overview. *Current Science*, 13(8), 1507-1518. (ISI-WoS).
10. Román, J., Cancino, C. & Gallizo, J.L. (2017). Exploring features and opportunities of rapid-growth wine firms in Chile. *Estudios Gerenciales*, 33, 115–123. (ESCI-WoS).
11. Cancino, C., Merigó, J.M. & Coronado, F. (2017). A Bibliometric Analysis of Leading Universities in Innovation Research. *Journal of Innovation & Knowledge*, 2, 106-124. (ESCI-WoS).

## 2016

12. Merigó, J.M., Cancino, C., Coronado, F. & Urbano, D. (2016). Academic research in innovation: A country analysis. *Scientometrics*, 108(2), 559-593. (ISI-WoS).
13. Coronado, F. & Cancino, C. (2016). Choosing Performance Measures for Incentive Compensation: Experimental Evidence. *Personnel Review*, 45(5), 850-870. (ISI-WoS).
14. Cancino, C., Farías, A. & Coronado, F. (2016). Implementation of a Balanced Scorecard in a Non-Profit Educational Foundation. *Multidisciplinary Business Review*, 9(1), 32-40.

## 2015

15. Cancino, C., Bonilla, C. & Vergara, M. (2015). The impact of government support programs for the development of businesses in Chile". *Management Decision*, 53(8), 1736-1754. (ISI-WoS).
16. Cancino, C. (2015). Mayor Innovación en la Cultura Empresarial. *Revista Contabilidad y Sistemas*, 7(2), 32-39.

## 2014

17. Cancino, C. & Coronado, F. (2014). Exploring the determinants of born-global firms in Chile. *Academia, Revista Latinoamericana de Administración*, 27(3), 386-401. (ISI-WoS).
18. Díaz de León, D. & Cancino, C. (2014). De Emprendimientos por Necesidad a Emprendimientos por Oportunidad: Casos Rurales Exitosos. *Multidisciplinary Business Review*, 7(1), 48-56.

19. Cancino, C. (2014). Rapid internationalization of SMEs: Evidence from born global firms in Chile. *Journal of Administrative and Social Sciences, Innovar*, 24, 141-151.

### 2013

20. Cancino, C. & Coronado F. (2013). Reporte no Financiero a la Gestión Empresarial: Casos del Global Reporting Initiative en Chile. *Revista de Ciencia y Tecnología de América, Interciencia*, 38(4), 1-8. (ISI-WoS).
21. Cancino, C. & Farías, A. (2013). Instrumentos de medición de la calidad educativa en Chile: Comentarios desde el Control de Gestión. *Revista Economía y Administración*, 161, 32-37.

### 2012

22. Cancino, C., Coronado F. & Farías A. (2012). Antecedentes y Resultados de Emprendimientos Dinámicos en Chile. *Journal of Administrative and Social Sciences, INNOVAR*, 22(43), 19-32. (ISI-WoS).
23. La Paz, A., Cancino C. & Miranda J. (2012). Start-ups success using public funds: university versus industry sponsorship. *Multidisciplinary Business Review*, 5(1), 38-45.

### 2011

24. Bonilla, C. & Cancino C. (2011). The Impact of the Seed Capital Program of SERCOTEC in Chile. Inter American Developing Bank, working paper series n° IDB-WP-279.
25. Cancino, C. & Bonilla, C. (2011). Financiamiento público al emprendimiento en Chile. Un análisis exploratorio. *Revista Trend Management. Ed.: Management Made in Chile*, v.13, n°4.

### 2010

26. La Paz, A., Laengle S. & Cancino C. (2010). The Core Skills of the CIO we need. *Dyna Journal*, 163(77), pp. 172-180. (ISI-WoS).
27. Cancino, C. & La Paz A. (2010). International New Ventures: Tres Casos Chilenos Exitosos. *Academia, Revista Latinoamericana de Administración*, 45, pp. 140-162. (ISI-WoS).
28. Cancino, C. & Morales, M. (2010). La racionalidad de comprometerse con el negocio. *Revista Trend Management. Ed. Especial: Management Made in Chile*.

29. Cancino, C. & Bonilla, C. (2010). Impact of a Seed Capital Program in Chile. *Leadership*, nº24, diciembre.

### **2009 and before**

30. Cancino, C. (2009). Las distancias psicológicas y la velocidad de internacionalización de las PYMES chilenas. *Revista Economía y Administración*, nº157, pp. 68-75.
31. Morales, M. & Cancino, C. (2009). La RSE como herramienta estratégica de negocio. *Revista Economía y Administración*, nº158, pp. 48-57.
32. Cancino, C., Morales M. & Sciaraffia V. (2008). Gestión Responsable del Negocio. *Revista Estudios de Información y Control de Gestión*, 14(1), pp. 8-25.
33. Cancino, C., Pizarro, V. & Vergara, C. (2007). Transparencia en la gestión pública con Tecnologías de la Información. *Revista Contabilidad y Sistemas*, nº3(6), pp. 3-17.
34. Pizarro, V. & Cancino, C. (2006). Influencia de las IFRS sobre el registro de intangibles. *Revista Contabilidad y Sistemas*, nº2(4), pp. 3-11.
35. Cancino, C. (2006). La internacionalización de las PYMES. Proceso de internacionalización de PYMES madrileñas. *Revista Contabilidad y Sistemas*, nº2(3), pp. 3-13.
36. Cancino, C. (2005). Efectos del desarrollo tecnológico en el comercio exterior. *Revista Contabilidad y Sistemas*, nº1(1), pp. 57-70.

### **Book Chapters**

1. C.A. Cancino, Merigó, J.M. and Coronado, F.C. (2018) Top ten influential authors in Innovation Research by Region. In Lectures on Modelling and Simulation Series, Springer.
2. C.A. Cancino and G.N. Zurita (2017). A Location-based Service to support collaboration and strategic control in a Real Estate Broker. In Ubiquitous Computing and Ambient Intelligence, Lecture Notes in Computer Science series, Volumen 10586, Springer.
3. C.A. Cancino J.M. Merigó, and F.C. Coronado (2017). Innovation research: a bibliometric analysis. Best of AMSE 2016. Editor: Christian Berger Vachon. Selection at the AMSE Conferences 2016. Lectures on Modelling and Simulation, 2017, 11-20.
4. C.A. Cancino (2017). Emprendimiento e innovación regional: el rol de los gobiernos. Editores: J.P. Torres, D. Diaz, S. Etchebarne. Dinámicas de la Innovación: Made in LATAM. School of Economics and Business, University of Chile. 2017, 111-128.

## Selected Conferences

1. Cancino, C., Merigó, J.M., Torres, J.P. y Díaz, D. (2016). A bibliometric analysis of venture capital research. AMSE-2017 (International Conference on Modelling and Simulation), Valencia, España.
2. Etchebarne, S., Cancino, C., Merigó, J.M. (2017). Promotion of Scientific Production in Business and Management Research in Chile: a Bibliometric Analysis. XIX SIGEF Congress. New Rochelle, EE.UU.
3. Cancino, C., Merigó, J.M., Torres, J.P. y Díaz, D. (2016). A bibliometric analysis of venture capital research. XIV Asamblea Anual del Consejo Latinoamericano de Escuelas de Administración CLADEA 2016. Medellín, Colombia.
4. Cancino, C., Merigó, J.M. & Palacios-Marqués, D. (2015). A Bibliometric Analysis of Innovation Research. XVI Congreso Latino-Iberoamericano de Gestión Tecnológica ALTEC 2015. Porto Alegre, Brasil.
5. Cancino, C., La Paz, A., Ramaprasad A. & Syn, T. (2015). Management of Technological Innovation for Sustainable Growth: An Ontological Meta-Analysis. International Association for Management of Technology (IAMOT) 2015 Conference, 8 - 11 June 2015, Cape Town, South Africa. Available at SSRN: <http://ssrn.com/abstract=2618012>
6. Cancino, C. (2014). The Real Effect of Public Support Programs on Low Incomes Entrepreneurship. XLIX Asamblea Anual del Consejo Latinoamericano de Escuelas de Administración - CLADEA 2014, Septiembre, Barcelona.
7. Cancino, C., Farías, A. & Coronado, F. (2014). Implementacion del Balanced Scorecard en una Fundación Educacional sin fines de lucro". XLIX Asamblea Anual del Consejo Latinoamericano de Escuelas de Administración - CLADEA 2014, Septiembre, Barcelona.
8. Coronado, F., Cancino, C. & Zapata, C. (2013). "Corporate Social Responsibility as an Alignment Mechanism". Management Control Conference 2013, Nyenrode Business School, Breukelen, Netherlands.
9. Farías, A., Coronado, F. & Cancino, C. (2013). "The Effect of Culture on the Relation Between Control Systems and Trust". Management Control Conference 2013, Nyenrode Business School, Breukelen, Netherlands.
10. Cancino, C. (2012). "Explorando los determinantes de las empresas *Born Globals* en Chile". XLVII Asamblea Anual del Consejo Latinoamericano de Escuelas de Administración, CLADEA 2012, Lima, Perú.
11. La Paz, A., Cancino C. y Laengle S. (2012). "The Evolution of the CIO Profile: Evidence from Chile". International Conference on Information Resources Management 2012, Viena, Austria.

12. Cancino, C. (2011). "Emprendimientos Dinámicos en Chile". XLVI Asamblea Anual del Consejo Latinoamericano de Escuelas de Administración, CLADEA 2011, Puerto Rico, EE.UU.
13. Cancino, C. (2011) . "Productive Development or Social Policy? The Impact of the Seed Capital Program of SERCOTEC in Chile". Babson College Entrepreneurship Research Conference 2011. Syracuse, NY, Estados Unidos.

### **Awards**

- Best Paper Award "A bibliometric analysis of venture capital research" presented in AMSE-2017 (International Conference on Modelling and Simulation), Valencia, Spain.
- Distinguished as best undergraduate professor in the School of Economics and Business, University of Chile (2013, 2014, 2017).
- Distinguished as best graduate professor in the Graduate School at the School of Economics and Business, University of Chile (2015, 2016).
- Best Paper Award "X Versión Concurso Management Universidades 2011", Revista Trend Management: Management Made in Chile 2011.
- "*Sobresaliente Cum Laude*" Doctoral Thesis: "Exploring the determinant factors of born globals firms in Chile and Spain", Autonomous University of Madrid.
- Scholarship in PRIME Project (Policies for research and innovation in the move towards the european research área) European Union, CIT1-CT-2003-506596. June 2004 – to June 2005.

### **Journal Refereeing USA & Europe**

Technological Forecasting & Social Change; Technology Analysis & Strategic Management; Journal of Strategy and Management; Management International Review; Management Decision; Journal of Business Economics and Management; Journal of International Business Studies; Oradea Journal of Business and Economics; Journal of Intelligent & Fuzzy Systems; among others.

### **Journal Refereeing LATAM**

Academia Revista Latinoamericana de Administración (ARLA); Revista de Estudios Gerenciales; Revista de Ciencias Sociales; Interciencia, Journal of Science and Technology of the Americas; Revista DYNA; Revista Apuntes del CENES; INNOVAR, Journal of Administrative and Social Sciences, among others.